GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: ECONOMY AND PERSONAL FINANCE

-- FINAL TOPLINE --

Timberline: 937008
IS: 342
Princeton Job #: 15-04-004

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April 9-12, 2015

Results are based on telephone interviews conducted April 9-12, 2015 with a random sample of –1,015—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of –472-- adults employed full- or part-time, the margin of sampling error is ±6 percentage points.

For results based on the sample of –625-- stock owners, the margin of sampling error is ±5 percentage points.

For results based on the sample of –363-- retirees, the margin of sampling error is ±7 percentage points.

For results based on the sample of –652-- non-retirees, the margin of sampling error is ±5 percentage points.

For results based on the sample of –688-- homeowners, the margin of sampling error is ±5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2014 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2014 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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26. For people in general, do you think that now is a GOOD time or a BAD time to buy a house?

	Good time	Bad time	Both/equally (vol.)	No opinion
2015 Apr 9-12	69	27	--	4
2014 Apr 3-6	74	24	--	3
2013 Apr 4-14	73	24	--	3
2012 Apr 9-12	70	28	--	3
2011 Apr 7-11	69	29	--	2
2011 Jan 7-9	67	30	--	3
2010 Apr 8-11	72	26	--	2
2009 Apr 6-9	71	27	--	2
2008 Apr 6-9	53	44	--	3
2007 Apr 2-5	58	39	--	3
2006 Apr 10-13	52	44	--	4
2005 Apr 4-7	71	26	--	3
2003 Apr 7-9	81	16	--	3
1991 Mar 21-24	67	25	2	6
1978 Mar 28-30	53	29	8	10

Now, thinking specifically about the housing in your area,

27. Over the next year, do you think that the average price of houses in your area will increase, stay the same, or decrease?

	Increase	Stay the same	Decrease	No opinion
NATIONAL ADULTS				
2015 Apr 9-12	59	29	11	1
2014 Apr 3-6	56	34	10	1
2013 Apr 4-14	51	34	14	1
2012 Apr 9-12	33	44	23	1
2011 Apr 7-11	28	42	30	1
2011 Jan 7-9	21	51	27	2
2010 Apr 8-11	34	43	22	1
2009 Apr 6-9	22	42	34	1
2008 Apr 6-9	29	31	38	2
2008 Jan 30-Feb 2	29	35	35	1
HOMEOWNERS				
2015 Apr 9-12	*56*	*35*	*9*	*1*
2014 Apr 3-6	*56*	*35*	*9*	*1*
2013 Apr 4-14	*51*	*37*	*12*	*1*
2012 Apr 9-12	*31*	*47*	*21*	*1*
2011 Apr 7-11	*25*	*44*	*30*	*
2011 Jan 7-9	*21*	*53*	*25*	*1*
2010 Apr 8-11	*32*	*45*	*22*	*1*
2009 Apr 6-9	*20*	*46*	*33*	*1*
2008 Apr 6-9	*23*	*35*	*41*	*1*
2008 Jan 30-Feb 2	*25*	*40*	*34*	*1*

TRENDS FOR COMPARISON: **EXPERIAN/GALLUP PERSONAL CREDIT INDEX SURVEY (BASED ON NATIONAL ADULTS)**

	Increase	Stay the same	Decrease	No opinion
2007 Jun	52	29	18	1
2007 May	52	29	17	2
2007 Apr	52	29	18	1
2007 Jan	45	35	18	2
2006 Dec	47	34	16	3
2006 Nov	47	32	19	2
2006 Apr	60	27	11	2
2005 May	70	24	5	1

29. ***(Asked of homeowners)*** Is your home worth more than when you bought it, or not?

BASED ON –688—HOMEOWNERS

	Yes	No	No opinion
2015 Apr 9-12	74	23	2
2014 Apr 3-6	74	23	3
2013 Apr 4-14	63	33	4
2012 Apr 9-12	53	43	4
2008 Apr 6-9	80	17	2

TRENDS FOR COMPARISON: **EXPERIAN/GALLUP PERSONAL CREDIT INDEX SURVEY**

	Yes	No	No opinion
2007 Jun	92	7	1
2007 May	89	8	3
2007 Apr	89	8	3
2007 Jan	90	7	3
2006 Dec	91	7	2
2006 Nov	90	6	4
2006 Feb	92	6	2